



C-1 Zone News



November, 2011

Editor PZC John Kirry

Zone Chair Tom Riley
MD-19-C-1

Let's Face it...

Facebook, Twitter and You-Tube. If you're only vaguely familiar with the logos of those entities you see below, you may be missing out on the explosion of new "Social Media" that increasingly involves smart phones and tablets. You may also wonder why this stuff is important to your Lions Club. Let me explain.

At our recent Fall Convention, one of our speakers was an expert on Social Media and he posed a question to the audience: "How many of you think email is the fastest and most effective way to communicate with your members?" Most all of us raised our hands. And most of us were dead wrong. The answer turned out to be Facebook or Twitter. And if you're thinking you are an advanced user of computers, consider that even the most up-to-date laptop is considered to be a "grandpa-box" by most users of social media. The new kings of social media are smart phones and tablets, exceedingly portable devices not tethered to your home or office.

Why is social media important to your club? For two reasons. First: it's an extremely fast way to communicate with your members and the community about upcoming club activities and events. Second: it has great potential for bringing in younger members and recruiting community volunteers to projects. Imagine a You-Tube video of your club doing a community project. Imagine photos of that same project on your Facebook page. There's no denying this also: the newer hi-tech gadgets have a "cool factor" that naturally attracts younger users. The future is here and we need to be a part of it.

If you want an example from close to home, consider that our own Tacoma Community College Campus Club members prefer Facebook as a way of communicating. They've found that email may be ignored, but Facebook gets an almost immediate response. There are even virtual clubs out there that don't meet anywhere but on a Facebook page.

Take it from a guy who struggles with the digital age, the new social media is important and game-changing to organizations like ours. I hope you'll consider having one of your members create a Facebook Page for your club. When you do, you'll be surprised that many Lions Cubs already have seen the future in social media. There's also a short article about social media in the November Lions magazine. Have a look.

Keep up the good work. Happy Thanksgiving to all!

Tom



Gig Harbor Celebrates 80 Years!

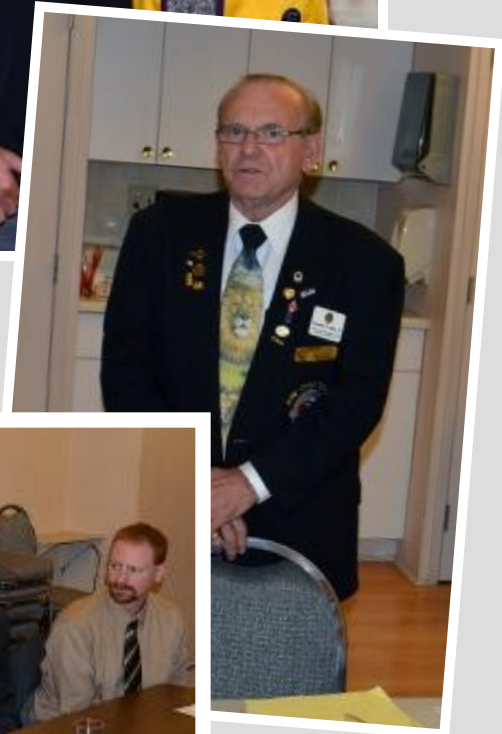


On October 22, the Gig Harbor Lions Club celebrated its 80th Anniversary of service to the community. The event was held at Gig Harbor's beautiful **Kensington Gardens**.

Clockwise from top right: President **Bonnie Manning** prepares the auction items for the event.; MD-19 Executive Secretary **Patty Allen** and 30-year Lion **PDG Bob Wagers**; **Luis Montes-Gonzales, 2VDG Marilynn Danby, DG Rick Drury and 1VDG Dave Risley**; President **Bonnie Manning** and Special Guest Speaker **Dorothy Wilhelm, Bob and Vonnie Moore, Elaine Morales and President Bonnie**; **Rosemary Richert, Cheryl Comsia and Marilynn Danby**; President **Bonnie** takes to the microphone. , "Lions is the largest service organization in the world, and we are honored have been of service to our community for 80 years," she said.



ZC Tom and AZC Kim Visit Key Peninsula Lions



Zone Chair Tom and Associate Zone Chair Kim made their Official Visit to the Key Peninsula Lions Club on October 19. Top Photo: AZC Kim, ZC Tom, President Neal Vandervoorn, and Secretary Cindy Robison. Bottom: President Neal confers with guest speakers from the Peninsula Gateway Newspaper, Christian Lee and Brian McLean.

TCC Club Fair Starts The School Year

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The Tacoma Community

College Lions Club participated in the annual TCC Club Fair on October 4, and invited students and faculty to join the Lions Club and serve the TCC community. Above, **Lion Iris Young** checks in with the students. The Club Fair is the first event of the school year.

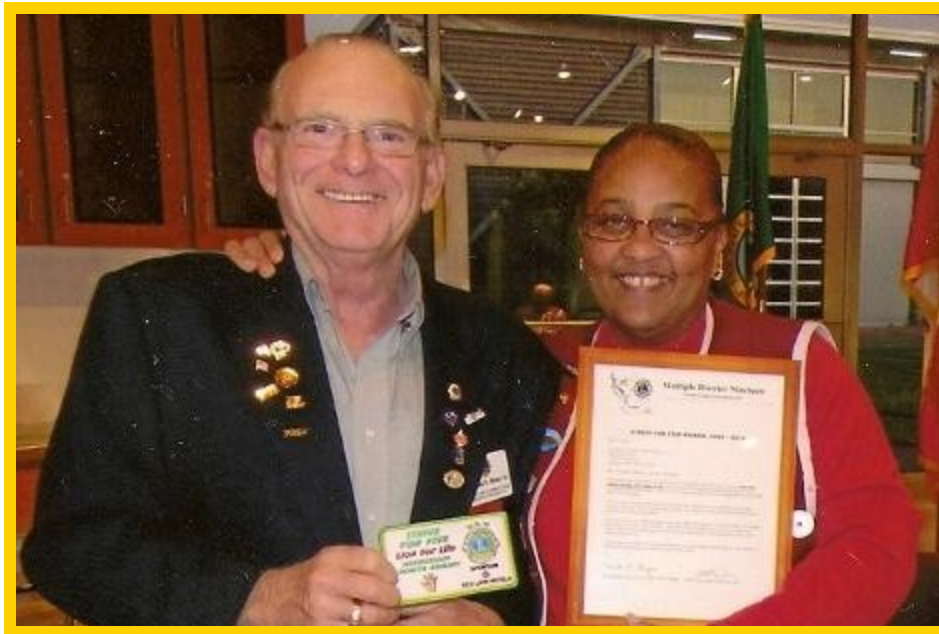
Soup Frenzy a Big Success for Tacoma Southeast Lions



On October 8, The Lions of Tacoma Southeast held their annual Soup Frenzy fundraiser. They had a great crowd this year and everybody enjoyed the food and desserts as well as the gift baskets in the silent auction. Above left: **ZC Tom Riley and PDG John Doyle** get in on the cake auction.

Lakewood Knights Celebrates “Strive for Five”

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Zone Chair Tom Riley congratulates Lakewood Knights **President Balarie McLeod** for winning the prestigious “Strive For Five” honor from MD-19. She is only one of 71 individuals honored by the Multiple District for sponsoring two lions last year, and the Lakewood Knights is one of only 35 clubs honored who brought in **five or more members**. Congratulations to Balarie and the Lakewood Knights!

Tacoma Downtown Has Two New Members!

Tacoma Downtown Lions is pleased to announce they have two new members.

Flanking **President Marilyn Danby** are, from left, **Diane Manley and Joyce Landrum**.

President Marilyn was also honored at the recent MD-19 Fall convention for her work as Editor of last year’s C-1 Zone Newsletter, which won the grand prize as Zone Newsletter of the Year for all of MD-19!

Congratulations Marilyn!



Tacoma Downtown Lions Distribute Dictionaries

Tacoma Downtown **Lion Ron Reiersen** submitted this summary of their club Dictionary Program.

26 October: Mail was received by the Tacoma Downtown Lions Club from the 3rd Grade class members at Clarkmoor Elementary on Fort Lewis. Last week lions **Ron Reiersen** and **Shelley Shellabarger** gave each student their own dictionary and explained all the other uses of the book, such as the Presidents, each State, and how to use the dictionary. Along with gratitude for getting their own dictionary, some of the comments in the letters bear sharing:



- **"Some day I want to be in the Lion's Club"**
- **"Thank you for ...showing us the dictionaries. Please send something back"**
- **"I think I would want to be a lion when I grow up so then I could be in the Lions Club too"**
- **"When I grow up I want to be in the Lions Club"**
- **"I appreciate the fact that you guys send glasses all over the world to people who need them. Your job is inexplicable!" I am going to join the Lions Club...because of you guys"**

According to feedback from teachers, all of her class turned to their dictionaries when they had a "free period", during which they could read ANY book!

Tacoma Downtown Lions is distributing books to four (4) elementary schools this year.

Tacoma Downtown to Celebrate 90th Year!

Please join us in celebrating this most spectacular event!

When: Saturday November 12th

Where: Cl Shenanigans (Ruston Way)

Time: Social 6PM // Dinner 7PM

Cost: \$40.00 Per Person

Meal Choices

Top Sirloin // Salmon // Chicken Dijon

Please R.S.V.P. to Marilyn Danby by November 1st

mdanby@comcast.net or 253/208-4556

Payment is due in advance

No meals will be available at the door

NW Lions Leadership Institute In Gig Harbor for 2102

Ed. Note: This letter was sent out to all graduates of the NW Lions Leadership Institute. Please pass this information along. The Institute will be in Gig Harbor in February.

NW Lions Leadership Institute Moved to Gig Harbor

As an Institute graduate, please encourage your club and district members to apply for the 2012 institute. The Institute is being held in a unique setting at Wesley Inn in Gig Harbor for a uniquely outstanding leadership experience. It starts at noon on Thursday, February 9 and concludes at noon on Sunday, February 12, 2012. That is just over four months away.

The MD19 Lions Services and Leadership Foundation will provide a scholarship of \$175 for the first 60 MD19 Lions that attend for the first time. The remaining \$200 (\$220 after Jan. 1) is up to the Lions or the Lion's club. The total amount pays for the motel room (double occupancy), all meals, Materials and meeting room. A bargain price that corporations pay much more to get the same thing. Plus not traveling over the mountain passes or down to another state.

If a Lion wants more details or a registration form, contact PDG John Bergvall at johnbergvall@comcast.net.

If they want to know how graduates of the Institute feel about their experience, **ask them**. More Lions from our district are NW Lions Leadership Institute graduates than any other district.

Yours in Lionism,
Bill Ellis

District Governor Visitation Schedule

Nov 2	6:30 PM	Key Peninsula Lions
Nov 9	7:00 AM	Lakewood First Lions
Nov 9	6:30 PM	Tacoma Southeast Lions



Zone Chair Club Visitation Schedule

November 22	Lakewood Knights*	6:00pm
December 8	Tacoma Downtown	5:30pm
December 27	University Place	5:45pm

*** Denny's on 100th in Lakewood, 6pm This is a change!**



Upcoming Events & Club Notices

Zone Advisory Meeting Set For November 21

The second Zone Advisory Meeting will take place Monday, November 21 at Denny's Restaurant on 6th Ave in Tacoma.

Start time will be 6pm. Participants and guests may order off the Denny's menu. The Guest Speaker will be IPZC John Kirry, with a presentation from the Faculty Development Institute.

Please plan to attend this important meeting !

University Place Lions Have a New Meeting Place

This info from UP's John West: The University Place Lions have a new meeting location. They still meet the 2nd & 4th Tuesday at 6pm. Please note the location change.

Bridgeport Place
5250 Bridgeport Way West
University Place.

Contact Us!

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Zone C2 & C6 Holiday Party
Saturday, December 3rd
The Golf Club at Hawks Prairie,
8383 Vicwood Lane, Lacey 98516
\$22

5:00 No host bar, silent auction
6:30 Dinner
Menu: Wild salmon, London Broil, chicken, red potatoes, green beans with caramelized onions, marinated artichokes and tomatoes, tossed salad, dessert station with brownies, ice cream and fruit crisp.
7:30 Entertainment
8:15 Checkout and pay for auction items

Call your club coordinator to reserve your place at this fun social event. All silent auction proceeds go to Homeless Backpack serving Thurston and Mason counties.

Bring a can of hearty soup for the kids to eat, a silent auction item and your wallet!

Jan Weatherly (360) 459-5123;
jan.weatherly@aol.com
RSVP by November 30th

Homeless Backpacks, Inc. is a non-profit 501(c)3 corporation dedicated to ending homelessness, primarily by supporting at risk children, providing them with food and supplies, allowing them to focus on their education.